

GCIM – Global Community of Indian Music

(Uniting the World Through India's Music Heritage)

A CRPIM Initiative to Connect Artists and Audiences Worldwide

In an age where digital transformation shapes every art form, the future of Indian Classical Music depends on how deeply we understand and engage with its audiences. To strengthen the ecosystem and build a global bridge between artists and listeners, CRPIM presents:

Global Community of Indian Music (GCIM)

GCIM is a global digital movement created to **map the music preferences, listening patterns, and demographic insights** of audiences across the world. From Hindustani and Carnatic to Folk, Ghazal, Devotional, Fusion, and Contemporary Indian styles — GCIM represents the diverse voices of India's musical heritage.

Why GCIM?

For the first time, a unified platform will help understand:

- Who listens to Indian Music
- What genres they prefer
- Where these listeners are located globally
- How emerging audiences discover music
- How musicians can directly reach their own community of listeners

This knowledge empowers CRPIM to curate better content, plan concerts intelligently, and support musicians with meaningful, data-led exposure.

A Direct Connection Between Artists & Fans

GCIM creates a transparent, organic bond between musicians and listeners, enabling:

- Direct engagement
- Targeted communication
- Higher visibility for young musicians
- Greater opportunities for concerts & collaborations
- A deeper sense of belonging in the music community

For artists, GCIM opens doors.

For audiences, it opens hearts.

A Cultural Movement, Not Just a Registry

GCIM is a people-led initiative — a movement that brings together everyone who loves Indian Music.

It strengthens heritage, amplifies talent, and unites rasikas across the world.

By joining GCIM, you contribute to:

- Preserving our classical legacy
- Supporting young and senior musicians
- Documenting India's musical depth
- Expanding the global footprint of ICM
- Ensuring that ancient traditions continue to thrive

A Direct, Heartfelt Appeal to Every Listener

Indian Classical Music has survived because generations before us cared enough to protect it. **Now, the responsibility is ours.**

We make a sincere appeal to you —

Join GCIM. Become part of this cultural movement.

It is not just a registration;

it is **your musical duty, your cultural responsibility, and your personal contribution** to the preservation of India's timeless heritage.

By joining GCIM, you show your willingness to:

- **Protect our musical legacy**
- **Support our musicians**
- **Stand for cultural preservation**
- **Shape the future of Indian Classical Music**

Your participation helps CRPIM understand what else needs to be done to make Indian Classical Music more accessible, adaptable, and appreciated in today's fast-changing world.

Your Recognition Certificate

As a gesture of gratitude and respect, every listener who joins GCIM will receive an official **Recognition Certificate**.

If you register, *click here* to download your certificate and proudly acknowledge yourself as a supporter of the GCIM initiative.

This certificate symbolizes your commitment to safeguarding India's ancient musical traditions and your contribution to the future of our classical arts.

The Vision Ahead

CRPIM envisions GCIM as the world's most meaningful and impactful digital community of Indian music lovers — a global collective working together to uplift artists, celebrate heritage, and ensure Indian Classical Music continues to shine for generations to come.

Join GCIM — Become a Patron of Indian Heritage Music